

JESA

BIG DATA AND BUSINESS INTELLIGENCE

"JESA doesn't have a set range of products that you can consult in a catalogue. For nearly every single customer, there is a different project, which in turn generates an almost unique product. On average, we deal with one new project every day", notes Thomas Doki-Thonon, a project engineer. The Fribourg company specializing in custom ball-bearing and plastic injection solutions is keen to make the work of its project managers easier. "We are developing a tool that can compile then analyze data on our many different products. By interpolation, the cost

of each unit will be calculated reliably and automatically, almost in real time", explains Doki-Thonon. "Nowadays, more and more customers want ever faster answers. So, we need to make sure that we can live up to these expectations. Big data and business intelligence is helping us achieve our goals."

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